

The Public Historian (ISSN 0272-3433, online ISSN 1533-8576) is edited at the University of California, Santa Barbara, and published quarterly by University of California Press, Journals and Digital Publishing, 2000 Center St., Ste. 303, Berkeley, CA 94704-1223. Periodicals postage paid at Berkeley, CA, and additional mailing offices.

POSTMASTER: Send address changes to University of California Press, Journals and Digital Publishing, 2000 Center St., Ste. 303, Berkeley, CA 94704-1223. E-mail: journals@ucpress.edu, Web site: www.ucpressjournals.com.

Individual subscription orders, changes of address, and business correspondence should be addressed to National Council on Public History, 327 Cavanaugh Hall—IUPUI, 425 University Blvd., Indianapolis, IN 46202-5140. E-mail: ncph@iupui.edu, Web site: www.ncph.org. Institutional subscription orders, changes of address, and business correspondence should be addressed to University of California Press, Berkeley, Journals and Digital Publishing, 2000 Center St., Ste. 303, Berkeley, CA 94704-1223. Annual subscriptions are \$172 for institutions, \$147 for institutions (electronic), \$65 for individuals, \$35 for new professionals (employed in public history for less than three years), and \$25 for students (enclose copy of student identification) and include membership in the National Council on Public History. Subscribers outside N. America should add \$20 per year for air freight delivery. Single copies are \$45 for institutions, \$15 for individuals, and \$15 for students. Canadian subscribers add 5% to the subscription price. GST 89626 2698 RT0001.

Back issues are available from University of California Press. Domestic claims for nonreceipt of issue must be made within 90 days of the mail date, overseas claims within 180 days. Mail dates can be checked here: <http://www.ucpressjournals.com/ucpress.asp?page=ReleaseSchedule>. UC Press does not begin accepting claims for an issue until 30 days after the mail date. *The Public Historian* is a member of the Conference of Historical Journals. The journal is also included in JSTOR, the online archive of scholarly journals. Articles appearing in *The Public Historian* are abstracted and indexed in the following select databases: *America: History and Life*, *Arts & Humanities Citation Index*; *Book Review Index*; *CSA Worldwide Political Science Abstracts*; *Current Contents*; *Historical Abstracts*; *PAIS International*; *Personal Alert*. For complete abstracting and indexing information, please visit www.ucpressjournals.com.

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the U. S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by the Regents of the University of California on behalf of the National Council on Public History for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), www.copyright.com. To reach the CCC's Customer Service Department, dial 978-750-8400, fax them at 978-750-4470, or write to 222 Rosewood Drive, Danvers, MA 01923.

Manuscripts, letters to the editor, and all other matters of an editorial nature should be addressed to *The Public Historian*, Department of History, University of California, Santa Barbara, CA 93106-9410.

The journal is printed at The Sheridan Press on totally chlorine-free (TCF) paper. This paper is bleached using hydrogen peroxide rather than chlorine compounds, thus eliminating the introduction of dioxin into the environment. This paper is acid free.

© 2008 by The Regents of the University of California and the National Council on Public History

Printed in U.S.A.

On the cover: Photo courtesy of Cary Carson and Colonial Williamsburg Foundation. Carson provides the following caption, "in txtspk": OMG. sumbody at TPH gts this stuf. can u belev it? byby and gd ridanz to talkin hedz, dipin candlz, guyz in wigz. agghh! who nedz m anyhoo? instd they got this Plan B thing goin on. wht a concept! history 2.0. awsum! i mean gt outa here!

The Public Historian

*Sponsored by the National Council on Public History
and the University of California, Santa Barbara*

EDITOR: Randolph Bergstrom

MANAGING EDITOR: Lindsey Reed

CONTRIBUTING SENIOR EDITORS: Shelley Bookspan and Otis L. Graham, Jr.

REVIEW EDITOR: Lee M. A. Simpson

ASSISTANT REVIEW EDITOR: Julia K. Brock

EDITORIAL ASSISTANT: Stacy Blackburn

EXHIBIT REVIEW EDITOR: Jo Blatti, *History Afield*

FILM AND ELECTRONIC MEDIA REVIEW EDITOR: Gerald Herman,
Northeastern University

ORAL HISTORY EDITOR: Teresa Barnett, *Oral History Program,*
University of California, Los Angeles

INTERNATIONAL EDITOR: Catherine Christen, *Smithsonian Institution*

EDITORIAL BOARD

Cynthia Brandimarte
Texas Parks and Wildlife Department
Texas State University, San Marcos

Lyle Dick
Parks Canada, Vancouver, B.C.

Douglas W. Dodd
California State University, Bakersfield

Michael Frisch
State University of New York, Buffalo

Heather Goodall
University of Technology, Sydney

Chris Jimenez y West
California African American Museum

Betty K. Koed
U. S. Senate Historical Office

Peter Liebhold
National Museum of American History

Tsianina Lomawaima
University of Arizona

Marty D. Matthews
North Carolina Division of Historic Sites

Charlene Mires
Villanova University

Bruce Noble
National Park Service

Patrick O'Bannon
Gray & Pape, Inc.

Katherine Ott
National Museum of American History

Joan M. Zenzen
Independent Historian, Rockville, Maryland

OFFICERS AND STAFF

National Council on Public History

Marianne Babal, *President*
Wells Fargo Bank

Bill Bryans, *Past President*
Oklahoma State University

Marty Blatt, *Vice President*
Boston National Historical Park

Patrick K. Moore, *Secretary-Treasurer*
University of West Florida

John Dichtl, *Executive Director*
Indiana University, Indianapolis

The Public Historian

Editorial Policy

The Public Historian, a quarterly journal sponsored by the National Council on Public History and published by the University of California Press, is the voice of the public history movement. It emphasizes original research, fresh conceptualization, and new viewpoints. The journal's contents reflect the considerable diversity of approaches to the definition and practice of public history.

The Public Historian provides practicing professionals and others the opportunity to report the results of research and case studies and to address the broad substantive and theoretical issues inherent in the practice of public history. The journal aims to provide a comprehensive look at the field, publishing articles relating to the following sectors, among others:

- Public Policy Planning and Policy Analysis
- Museum and Historic Site Administration
- Exhibition, Interpretation, and Public Engagement
- Institutional History and Archives
- Cultural Resources Management Services
- Litigation Support and Expert Witnessing
- Federal, State, Local, and Organizational History
- Oral History
- Historical Editing, Publishing, and Media
- Archival, Manuscript, and Records Management
- Historic Preservation
- Contracting and Consulting
- Philanthropy and Sponsorship
- History and Civic Engagement
- Public Memory Studies
- Historical Interpretation
- History's Publics/Audience Studies
- Public History Education

The Public Historian publishes a variety of article types: research articles, essays, and reports from the field. Research articles deal with specific, often comparatively framed, public historical issues. They are based on documentary or oral historical research; in some cases, however, findings from interviews, surveys, or participant observation may supplement historical source materials. These articles should be no more than thirty pages, including footnotes. Essays are reflective commentaries on topics of interest to public historians. Their length varies, but they are ordinarily no longer than twenty-five pages. Reports from the field are intended to convey the real-world work of public historians by highlighting specific projects or activities in which the author is directly involved; these articles may describe new or ongoing projects, introduce or assess new methodologies, or bring in-the-field dilemmas (methodological, ethical, and historical) into print. Reports from the field should be no more than fifteen pages and may include footnotes to relevant material.

In its review section, *The Public Historian* assesses current publications by and of interest to public historians, including government publications, cultural resources management reports, and corporate histories, as well as selected scholarly press publications. The journal also reviews films and videos, digital and electronic media productions, exhibits, performances, and archival and manuscript collections.

The editors welcome the submission of manuscripts by all those interested in the theory, teaching, and practice of public history, both in the United States and abroad. We are looking for manuscripts which make a significant contribution to the definition, understanding, and/or professional and intellectual progress of the field of public history. We conceive of the term *public history* broadly, as involving historical research, analysis, and presentation, with some degree of explicit application to the needs of contemporary life.

Research articles, essays, and reports from the field are subject to blind peer review and revisions will be suggested, if necessary, before the editors will accept an article for publication.

In general, only manuscripts not previously published will be accepted. Authors must agree not to publish elsewhere, without explicit written consent, an article accepted for publication in *The Public Historian*. We do not accept unsolicited reviews or essays.

The Public Historian encourages letters to the editor that expand the discussion of topics covered in the journal. If a letter specifically concerns an article or review published in *TPH*, the author or reviewer will be invited to respond. Letters responding to reviews may not exceed 250 words; letters responding to articles may not exceed 750 words. The editors reserve the right to refuse to publish any letter whose tone or content are inconsistent with the conventional standards of scholarly discourse expected in a historical journal.

Please submit manuscripts and letters to the editors electronically at the address below.

Editorial Offices:

Randolph Bergstrom, Editor; Lindsey Reed, Managing Editor; Lee M. A. Simpson, Review Editor
Department of History, University of California Telephone: 805/893-3667; Fax: 805/893-7522
Santa Barbara, California 93106-9410 E-mail: LREED@history.ucsb.edu