

# The Public Historian

*Sponsored by the National Council on Public History  
and the University of California, Santa Barbara  
with the support of Rutgers University, Camden*

---

EDITOR: James F. Brooks

CO-EDITOR: Tamara Gaskell

MANAGING EDITOR: Sarah Case

CONTRIBUTING SENIOR EDITORS: Randolph Bergstrom, Lindsey Reed,  
Shelley Bookspan, and Otis L. Graham, Jr.

REVIEW EDITOR: Jacki Thompson Rand

ASSISTANT REVIEW EDITOR: Cheryl Jiménez Frei

INTERNATIONAL CONSULTING EDITORS:

Manon Parry, *University of Amsterdam* and

Paul Knevel, *University of Amsterdam*

## EDITORIAL BOARD

Sharon Babaian  
*Canada Science and Technology Museum*

Michael M. Brescia  
*Arizona State Museum*

Michelle Delaney  
*Smithsonian Institution*

Emily Greenwald  
*Historical Research Associates*

Mary Hancock  
*University of California, Santa Barbara*

Lisa Junkin Lopez  
*Juliette Gordon Low Birthplace*

Amy Lonetree  
*University of California, Santa Cruz*

Deborah L. Mack  
*Smithsonian Institution*

Andrew E. Masich  
*Heinz History Center*

Ann McGrath  
*Australian National University*

Constance Schulz  
*University of South Carolina*

John Tosh  
*Roehampton University*

Patricia West McKay  
*National Park Service*

## OFFICERS AND STAFF

*National Council on Public History*

Patrick K. Moore, *President*  
*University of West Florida*

Robert R. Weyeneth, *Past President*  
*University of South Carolina*

Alexandra Lord, *Vice President*  
*Smithsonian Institution*

Kristine Navarro-McElhaney,  
*Secretary-Treasurer*  
*University of Texas at El Paso*

Stephanie Rowe, *Interim Executive Director*  
*Indiana University-Purdue University*  
*Indianapolis*

# *The Public Historian*

## Editorial Policy

*The Public Historian*, a quarterly journal sponsored by the National Council on Public History and published by the University of California Press, is the voice of the public history movement. It emphasizes original research, fresh conceptualization, and new viewpoints. The journal's contents reflect the considerable diversity of approaches to the definition and practice of public history.

*The Public Historian* provides practicing professionals and others the opportunity to report the results of research and case studies and to address the broad substantive and theoretical issues inherent in the practice of public history. The journal aims to provide a comprehensive look at the field, publishing articles relating to the following sectors, among others:

- Public Policy Planning and Policy Analysis
- Museum and Historic Site Administration
- Exhibition, Interpretation, and Public Engagement
- Institutional History and Archives
- Cultural Resources Management Services
- Litigation Support and Expert Witnessing
- Federal, State, Local, and Organizational History
- Oral History
- Historical Editing, Publishing, and Media
- Archival, Manuscript, and Records Management
- Historic Preservation
- Contracting and Consulting
- Philanthropy and Sponsorship
- History and Civic Engagement
- Public Memory Studies
- Historical Interpretation
- History's Publics/Audience Studies
- Public History Education

*The Public Historian* publishes a variety of article types: research articles, essays, and reports from the field. Research articles deal with specific, often comparatively framed, public historical issues. They are based on documentary or oral historical research; in some cases, however, findings from interviews, surveys, or participant observation may supplement historical source materials. These articles should be about thirty pages, including footnotes. Essays are reflective commentaries on topics of interest to public historians. Their length varies, but they are ordinarily around twenty-five pages. Reports from the field are intended to convey the real-world work of public historians by highlighting specific projects or activities in which the author is directly involved; these articles may describe new or ongoing projects, introduce or assess new methodologies, or bring in-the-field dilemmas (methodological, ethical, and historical) into print. Reports from the field should be fifteen-to-twenty pages and may include footnotes to relevant material.

In its review section, *The Public Historian* assesses current publications by and of interest to public historians, including government publications, cultural resources management reports, and corporate histories, as well as selected scholarly press publications. The journal also reviews films and videos, digital and electronic media productions, exhibits, and performances.

The editors welcome the submission of manuscripts by all those interested in the theory, teaching, and practice of public history, both in the United States and abroad. We are looking for manuscripts that make a significant contribution to the definition, understanding, and/or professional and intellectual progress of the field of public history. We conceive of the term *public history* broadly, as involving historical research, analysis, and presentation, with some degree of explicit application to the needs of contemporary life.

Research articles, essays, and reports from the field are subject to blind peer review, and revisions will be suggested, if necessary, before the editors will accept an article for publication.

In general, only manuscripts not previously published will be accepted. Authors must agree not to publish elsewhere, without explicit written consent, an article accepted for publication in *The Public Historian*. We do not accept unsolicited reviews, but we welcome suggestions of material to review.

*The Public Historian* encourages letters to the editor that expand the discussion of topics covered in the journal. If a letter specifically concerns an article or review published in *TPH*, the author or reviewer will be invited to respond. Letters responding to reviews may not exceed 250 words; letters responding to articles may not exceed 750 words. The editors reserve the right to refuse to publish any letter whose tone or content is inconsistent with the conventional standards of scholarly discourse expected in a historical journal.

Please submit manuscripts and letters to the editors electronically at the address below.

### *Editorial Offices:*

James F. Brooks, Editor; Tamara Gaskell, Co-Editor; Sarah Case, Managing Editor, Department of History, University of California Telephone: 805/893-3667; Fax: 805/893-7522 Santa Barbara, California 93106-9410

E-mail: [scase@history.ucsb.edu](mailto:scase@history.ucsb.edu)

*The Public Historian* (ISSN 0272-3433, e-ISSN1533-8576) is published quarterly (February, May, August, November) by University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764 for the National Council on Public History. Periodicals postage paid at Oakland, CA, and additional mailing offices. POSTMASTER: Send address changes to *The Public Historian*, University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764. E-mail: [customerservice@ucpress.edu](mailto:customerservice@ucpress.edu).

Individual subscription orders, changes of address, and business correspondence should be addressed to National Council on Public History, 327 Cavanaugh Hall-IUPUI, 425 University Blvd., Indianapolis, IN 46202-5140. E-mail: [neph@iupui.edu](mailto:neph@iupui.edu), website: [www.ncph.org](http://www.ncph.org).

See <http://tph.ucpress.edu/content/subscribers> for individual single issue and subscription orders and claims information. Domestic claims for nonreceipt of issues should be made within 90 days of the mail date; overseas claims within 180 days. Mail dates can be checked at: <http://www.ucpress.edu/journals.php?p=release>. University of California Press does not begin accepting claims for an issue until thirty (30) days after the mail date. Out of print issues and volumes are available from Periodicals Service Company, 11 Main Street, German-town, NY 12526-5635. Phone number: 518-537-4700. Fax number: 518-537-5899. Website: [www.periodicals.com](http://www.periodicals.com).

Inquiries about advertising can be sent to [adsales@ucpressjournals.com](mailto:adsales@ucpressjournals.com). For complete abstracting and indexing coverage for the journal, please visit <http://tph.ucpress.edu>. All other inquiries can be directed to [customerservice@ucpress.edu](mailto:customerservice@ucpress.edu).

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the U.S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by The Regents of the University of California on behalf of the National Council on Public History for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), [www.copyright.com](http://www.copyright.com). To reach the CCC's Customer Service Department, phone (978) 750-8400 or write to [info@copyright.com](mailto:info@copyright.com). For permission to distribute electronically, republish, resell, or repurpose material, and to purchase article offprints, use the CCC's Rightslink service, available at <http://tph.ucpress.edu>. Submit all other permissions and licensing inquiries through the University of California Press's Reprints and Permissions web page, <http://www.ucpress.edu/journals.php?p=reprints> or via email [jpermissions@ucpress.edu](mailto:jpermissions@ucpress.edu).

Printed by The Sheridan Press, Hanover, PA on Forest Stewardship Council®-certified paper.

© 2015 The Regents of the University of California and the National Council on Public History. All rights reserved.

*On the cover:* The historical soundscapes installation ("The Sound of Amsterdam") at the Amsterdam Museum. This special issue, "Auditory History," guest edited by Karin Bijsterveld, explores the use of sound in public history scholarship and practice. "The Sound of Amsterdam" exhibit is discussed in detail in Bijsterveld's essay "Ears-On Exhibitions," on page 73. (Photograph courtesy of Arnoud Traa.)

# Letter to the Editor

EDITOR,

I was surprised to read in Sara Polak's otherwise positive and concurring review of my book that she believes my tone "costs [me] credibility," writing that it "creates the sense that Clark is a strong proponent of one side in a quarrel, rather than a historian trying to provide a dispassionate perspective on a struggle . . ."

I am a strong proponent (and not a historian). *The Last Campaign* is an examination of several related, important public policy issues, and is, in large measure, my story. Despite the fact that I offer my reactions to events in which I participated, the book is grounded in records—ones that I uncovered. However, Ms. Polak does not cite any instances where my arguments fall short, on merit or accuracy.

As for a struggle, in order to have been able to write about one—dispassionately or otherwise—there would have had to have been one. Sadly, public historians, journalists, and archivists largely remain on the sidelines as the presidential library system sinks further into partisan self-commemoration.

Ms. Polak's use of "exasperation" is apt: during my research, as well as my time as a congressional staffer, presidential foundations pressured us to cancel hearings about them; presidents inappropriately delayed access to their records; and the National Archives lied to me, hiding information. To not convey my experiences and my opinions about them would have been to withhold crucial aspects of an overdue examination of what's wrong with, and what can be done about, presidential libraries.

ANTHONY CLARK

Washington, DC