

## **BOOK REVIEW GUIDELINES**

Please submit your review as an MS WORD document, and please use 12-pt. font and double-space the review.

Please keep quotations short, and cite them with page numbers in parentheses. If you quote from another source, please provide a full footnote citation adhering to *The Chicago Manual of Style*. If you mention another work, but do not quote from it, please indicate, in parentheses, the full name of the author, the full title, and the year of publication.

As a heading for your review, please cite the reviewed book as indicated:

*The Lure of the North Woods: Cultivating Tourism in the Upper Midwest* by Aaron Shapiro. Minneapolis: University of Minnesota Press, 2013. xix + 296 pp.; illustrations, notes, bibliography, index; cloth bound, \$75.00, paper bound, \$24.95.

Your name and institutional affiliation should appear on separate lines at the end of your review.

Please keep within the assigned word limit of about 2000 words.

All reviews are edited to conform to the *TPH* house style and standard literary usage to achieve greater economy of space and clarity of meaning. Please consult *The Chicago Manual of Style* for guidance. Please avoid passive-voice constructions, overly complex sentences, jargon, and redundancies. We may return for revision any review in need of severe editing, and we reserve the right to reject any review submitted for publication.

### **Content:**

We ask reviewers to emphasize the work's significance to public historians. Please consider such questions as: Who is the intended audience of the work (a client, the general public, professionals in the same field, in other fields)? What was the purpose of the work? Was the work produced under special conditions (under contract, in the course of public agency employment, as part of an educational program)? How does it fit within a body of scholarship? In what ways are the author's sources, methods, analysis, and interpretations remarkable and especially instructive for public historians? Please address such questions as they pertain to the material under review.

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